

State Electronics Challenge

City of Fort Collins, Colorado

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City of Fort Collins, Colorado

- 60 miles north of Denver
- Population ~160,000
- Home of Colorado State University, Hewlett-Packard, Woodward (corporate HQ), Anheuser-Busch, New Belgium Brewing (the “Napa Valley of Beer”)
- Sustainability is a high priority to our citizens!

Triple Bottom Line (TBL) Philosophy

We view Sustainability as more than just Environmental; here it's the Triple Bottom Line of:

- Environmental
- Economic/Financial
- Social

When my boss (Purchasing Director) got word of the State Electronics Challenge he said something like this:

“WE OUGHT TO LOOK INTO THAT”.

2013 was our “Benchmark Year”

I went to the SEC website, got the
Benchmark & Annual Reporting form,
sent it to Information Technology Dept
(IT)

We thought we were “pretty good”

- The City was buying our new Desktop & Laptop computers off the State of Colorado Pricing Agreement with Dell; and what we were buying was/is EPEAT Gold rated. The State of Colorado participated on the Western States Contract Alliance (WSCA) contract at the time; now it's the National Association of State Procurement Officials (NASPO) contract.

What about Copiers, Printers, MFDs? E-Waste? Operations?

- We were buying copiers off different State awards, etc.; no standardization.
- Our e-waste recycler was not third-party certified, and had no plans to be.
- We were not managing the settings on copiers, etc. deployed out in the City departments.

Field Trip to Goodwill Industries of Denver

- Our Environmental Sustainability Dept hosted a field trip to tour Goodwill Industries of Denver.
- The tour guide told us they were in the process of becoming a third-party certified e-waste recycler.
- They became R2-certified on June 2, 2014.
- City signs contract with Goodwill to become our e-waste recycler on August 26, 2014.

It's a no-charge donation.

- The City has the ability to donate surplus material to 501c3 non-profit organizations.
- Goodwill refurbishes the City's desktop computers, laptops, & cell phones; and offers them for sale in their Fort Collins store at reduced prices, to benefit the lower-income population.
- We consider this to be environmentally, socially, & financially responsible!

Next step: Standardize copiers, printers, MFDs.

- The City elected to do an RFP process to select one manufacturer/distributor.
- On June 15, 2015 the City signed a contract with Professional Document Solutions & Xerox.
- Now all copiers, printers & MFDs are EPEAT-Silver rated; with default setting to print black & white and two-sided.
- We also started mandating 30% PCR (or more) content paper as our City standard.

Third step: Changing City Policies

- Purchasing and IT have partnered to drive change to City policies through the IT Steering Committee that advises the City's Executive Lead Team (ELT).

Applying for Awards from SEC

- The City applied for and received Silver status from SEC for 2014 (for our work on device Procurement and End-of-Life management).
- We will be applying for Gold status for 2015; to reflect the work we've done on Operations and Policies.

Bottom Line:

- The State Electronics Challenge has been a key element in driving sustainability into the purchasing, deployment, and end-of-life management of electronic assets in the City of Fort Collins organization. It's important to have that benchmark to show the organization "this is what the leaders do"!

Questions?

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- Thank you for your kind attention!
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